

# Digital Marketing Scholarship

Sewing Machines Guru aims to bring its readers the most authentic reviews of different sewing machines so that consumers can find the most suitable sewing gadget for themselves.

All the reviews are a result of extensive market research and personal experiences, which are then put out in front of the consumers. In all this process, words play the most important role and in all honesty, everything available online depends on the power of words.

## **Do you have what it takes to be a wordsmith?**

The Sewing Machines Guru Digital Marketing Scholarship is aimed to bring forth those talented undergraduate and post graduate students, who share the passion for digital marketing. The scholarship program is a fast and reliable way to gain experience and the \$500 award itself.

The best part about the Sewing Machines Guru Digital Marketing Scholarship is that you don't need to be an expert in digital marketing. All you need is some passion and affiliations with Marketing, Business, IT or media background.

With some motivation and a working internet connection, you can take some serious benefit from this scholarship. To know more Read on.

## **How to Participate?**

As mentioned above, the scholarship program is open for Undergraduate and Post graduate students. To be a part of this program, you will be required to:

- Submit an amazing piece of writing on the topic “**How to Use Digital Marketing Effectively to take your Online Business to a Next Level**”.
- The word count should be kept between 600-1000 words

The candidate with the best piece of writing shall be awarded \$500, which will be rightfully given to him/her, ON TIME. This scholarship award can be used against your course materials or other academic resources.

# Who is Eligible?

Any student currently enrolled in either Undergraduate or Post-Graduate programs in Universities is eligible to apply. **Students enrolled in short courses are not eligible for this scholarship.**

Your submitted piece must be unique and demonstrate creativity. It should have actionable tips on effective use of digital marketing towards the success of a business.

# How to Apply?

Save your essay in a word file (.docx file). Together with your essay, send us the following information to **[scholarships@sewingmachinesguru.com](mailto:scholarships@sewingmachinesguru.com)**

- Personal Details (First Name, Last Name, Phone, Address)
- Your School Name
- Degree Program You are Currently Enrolled in
- Any valid proof of your enrollment

## Important Information

- **Deadline:** March 21st of Every Year
- **Award Announcement:** April 15th of Every Year
- **Award Amount:** \$500
- **Total Scholarships:** 1
- Once a winner is decided, we will contact you and the university on how to further proceed to receive your check.
- By submitting your content to us, you give us the permission to use it for promotional and/or marketing activities.