

The Sweet Flow \$1k Scholarship

We are thrilled to announce The Sweet Flow's 2017 Scholarship. A \$1,000 annual scholarship award is available each year to help with educational expenses!

The Sweet Flow provides expert reviews and guides for the latest products and gadgets among many different categories to help online consumers discover the best product to fit their specific needs and requirements.

Example: [Best Bluetooth Headphones](#)

Scholarship Details

Our mission is to share expert knowledge to help our readers and community make informed decisions when choosing a product. This scholarship opportunity provides the perfect channel to encourage young minds interested in digital marketing and many related industries. Students who are taking classes in Marketing, Business, Technology or Communications may be extremely interested in this scholarship program. Applicants are not required to have specific expertise in these subject areas, passion for digital marketing content creation is enough.

Award Amount: \$1,000.00 USD

Submission Deadline: December 31, 2017

Finalist Selected: January 15, 2018

The scholarship award will be sent directly to the financial aid office of the student's academic institution.

Who Qualifies / Criteria

1. All applicants must be entering or actively enrolled (at least part-time) in a college or university.
2. Applicants must be residents of the United States.
3. Students who have previously applied but have not been awarded as finalists are urged to apply again.

How To Apply

To enter, please submit an essay (500 words or more) answering one of the following:

1. Why is digital marketing critical to an organization's marketing strategy?
2. How has digital marketing influenced today's society?

Submit your essay via email attachment to scholarship@thesweetflow.com. In your email please include the following;

1. Your full name
2. Field of study and majors (if any)
3. Name of academic institution you are enrolled in (or enrolling upon graduation)
4. Contact details for the financial aid office of your academic institution
5. Application essay attached in Word doc or Google doc format

By submitting your essay, you agree to allow your essay to be published on TheSweetFlow.com and grant The Sweet Flow full, irrevocable rights to the essay.

Notification

Final winners will be selected by our team and contacted via the email address provided.

By submitting and sending an application, applicants have acknowledged and agreed to the above conditions. <http://www.thesweetflow.com/scholarship/#learn-more>